

I want a therapy to
STOP
the production of
androgen completely.



I want a therapy
that gives me time to
START
a new adventure.

New for the treatment of advanced prostate cancer...
With the comprehensive androgen inhibition of Abiraterone
you can feel empowered to do more—and so can your patients.

ABIRATERONE
Right, from the start



In the treatment of metastatic
PSA advanced prostate cancer...

**stop
more**

**do
more
living**

**laughing
exploring
playing
dreaming**

TRADENAME generic name
A better life, a longer life

HE'S IN
A LOT OF
PAIN.

In the treatment of
metastatic advanced
prostate cancer...

**STOP
MORE.**

HE'S FAILED
HORMONE THERAPY.
CHEMOTHERAPY
IS SO TOXIC.
HIS QUALITY
OF LIFE IS
SUFFERING.
HIS PSA IS
ALREADY
DOUBLING.

**ENJOY
MORE.**



ABIRATERONE
acetate

**A BETTER LIFE,
A LONGER LIFE**

IN THE TREATMENT OF METASTATIC ADVANCED PROSTATE CANCER...

I WANT
A THERAPY
THAT
LETS ME

STOP MORE

ANDROGEN
PSA PROGRESSION

PAIN

TOXICITY

ANDROGEN
PSA PROGRESSION

PAIN

TOXICITY

I WANT
A THERAPY
THAT
GIVES ME MORE
TIME TO

DO MORE

LIVING

LAUGHING • PLAYING • DREAMING



PRODUCT X

A BETTER LIFE,
A LONGER LIFE

The treatment of metastatic advanced
prostate cancer has been redefined...

Make his world the best it can be



TRADENAME generic name

a world of difference

NEW OPTION

The treatment of metastatic advanced prostate cancer has been redefined...

**EXTEND HIS LIFE,
EXPAND HIS WORLD.**



NEW
ABIRATERONE acetate

a world of difference

Finally, your metastatic advanced prostate cancer patients can be...

Leading the way to living proof.



ABIRATERONE acetate

A world of difference



Now, for the treatment of metastatic advanced prostate cancer...

**COMPREHENSIVE
COVERAGE
THAT'S WITH HIM
ALL THE WAY.**



 **ABIRATERONE** acetate

Get more than you expected

NOW, for metastatic advanced prostate cancer...

TREAT HIM WITH THE
COMPREHENSIVE SOLUTION

ANDROGEN INHIBITION	PSA DECLINE	EXTENDS OS AND PFS
LESS PAIN	QUALITY OF LIFE BENEFITS	LESS TOXICITY



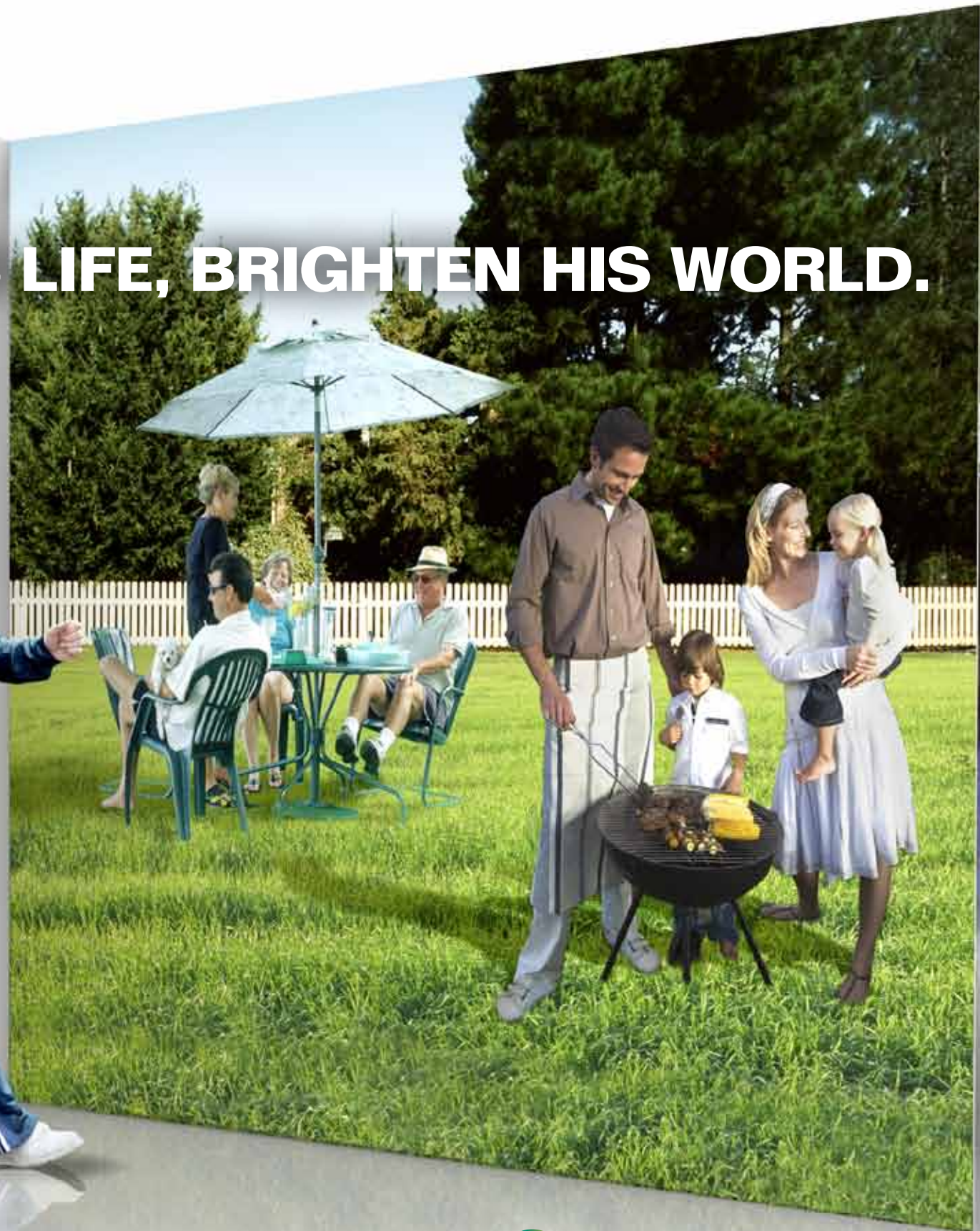
TRADENAME generic name
Get More Than You Expected

SO HE CAN CONTINUE HIS
COMPREHENSIVE COLLECTION



THE TREATMENT OF METASTATIC ADVANCED PROSTATE CANCER HAS BEEN REDEFINED...

EXTEND HIS LIFE, BRIGHTEN HIS WORLD.



The treatment of metastatic advanced prostate cancer has been redefined...

EXTEND HIS LIFE, BRIGHTEN HIS WORLD.

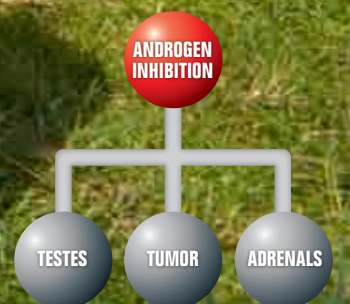


TRADENAME |
generic name | *A world of difference*

THIS IS WHAT COMPREHENSIVE INHIBITION FEELS LIKE

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ABIRATERONE
FOR LIFE UNINHIBITED

Finally, your metastatic advanced prostate cancer patients can be...
inhibited in every way

ABIRATERONE

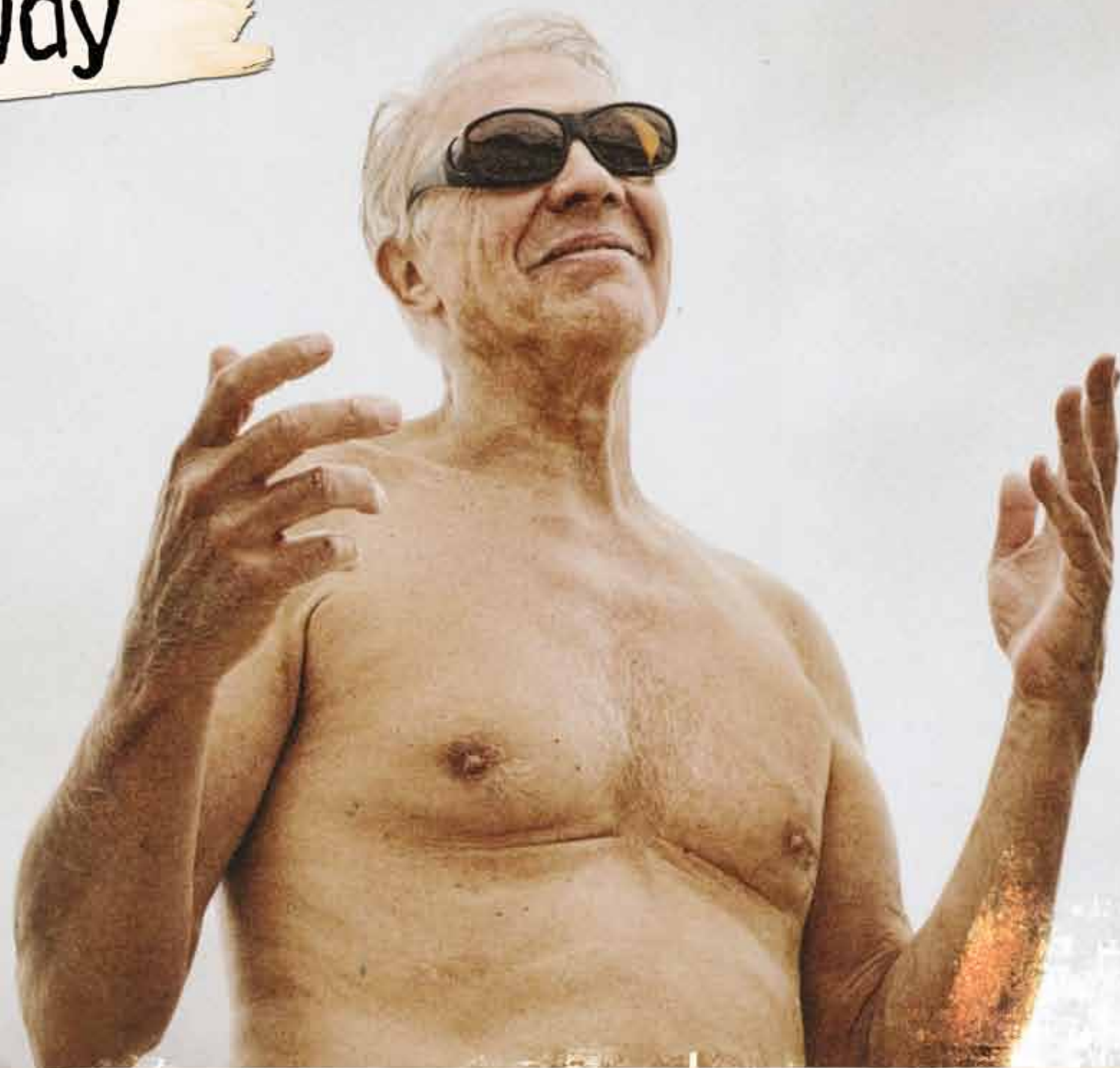


Androgen that's inhibited in every way brings out the best in each patient, helping him to not only live better, but also longer.

ABIRATERONE acetate
Life, uninhibited

Finally, your metastatic advanced prostate cancer patients can be...

inhibited in every way



Inhibition of androgen from all 3 sources—the testes, the adrenal glands, and the tumor itself—leads to improved clinical and quality-of-life outcomes that bring out the best in the patients you treat.

TRADENAME generic name

Life, uninhibited



INHIBITED

Inhibition of androgen biosynthesis at all sources
leads to improved clinical outcomes that bring out
the best in the patients you treat.

NOW UNINHIBITED

FOR THE TREATMENT OF METASTATIC ADVANCED PROSTATE CANCER...

PRODUCT X
LIFE UNINHIBITED

Finally, your metastatic advanced prostate cancer patients can be...

inhibited in every way

NEW OPTION




ABIRATERONE acetate
LIFE, UNINHIBITED

Finally, your metastatic advanced prostate cancer patients can be...
inhibited in every way

NEW OPTION



ABIRATERONE acetate
LIFE, UNINHIBITED



**NOW, in the treatment
of metastatic advanced
prostate cancer...**

INHIBITED

Inhibition of androgen from all 3 sources—the testes, the adrenal glands, and the tumor itself—leads to improved clinical and quality-of-life outcomes that bring out the best in the patients you treat.

UNINHIBITED

TRADENAME
generic name

Life, uninhibited

*New hope in the treatment of
metastatic advanced prostate cancer...*

Survival.



PRODUCT X

Survival without compromise.

For your advanced prostate cancer patients...

A new chapter begins...

ABIRATERONE
acetate

Redefining Outcomes



NOW, in the treatment of metastatic advanced prostate cancer...

THE DISEASE TAKES THE HIT,
NOT THE PATIENT

TRADENAME
generic name

Survival without compromise

NOW, in the treatment of metastatic
advanced prostate cancer...

THE DISEASE TAKES THE HIT,

NOT THE PATIENT

TRADENAME
generic name

Survival without compromise



NOW, in the treatment of metastatic
advanced prostate cancer...

THE DISEASE TAKES THE HIT,
NOT THE PATIENT

TRADENAME
generic name

Survival without compromise

New for the treatment of advanced prostate cancer...



TRIPLE IMPACT. COMPREHENSIVE BENEFITS.

Androgen inhibition at the testes, adrenal glands, and tumor empowers physicians to do more for their patients, and patients to do more with their lives.

Pudaest, nulleni omnitae lam, qui nonsere nes idestiis nonescim quis sunt etus, cum que nobit et aliquae excescidit acienti vel laborent et, et ut estibus, se natem fuga. Ut liqui idebite mquias dolenitae officitura dolorerum, officipsamet voles accum quas aborro entotatur acearum volorit as sae volupta volupti od nostrum que et perovid ellest, samusa voluptat et ulpa seria.

ABIRATERONE
Stop More, Do More

Treating
advanced prostate
cancer has always
put a heavy burden
on you and your
patients

Leave the burden behind



NEW

ABIRATERONE *it's all you need*

For patients with advanced prostate cancer, now you can...

Layer on life



Offer extended survival and improved quality of life by stopping androgen production at all 3 sources.

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ABIRATERONE

More Life, More Living | abiraterone.com

For all
the moments
to come...

Comprehensive treatment for
metastatic advanced prostate cancer
that has them covered

TRADENAME
generic name

More moments for more patients.



*For all
the moments
to come...*

Comprehensive treatment for
metastatic advanced prostate
cancer that has them covered

 **ABIRATERONE**
acetate

More moments for more patients.

In the treatment of advanced prostate cancer...

INTRODUCING THE BEST OF BOTH WORLDS

CLINICAL BENEFITS THAT ARE REAL

BENEFITS OF LIVING HE CAN FEEL

ABIRATERONE

A better world